

RRG Narrative Report Templates

Final Narrative Report

Title of project: Empowering Youth in Entrepreneurship: Harnessing Traditional Knowledge and Building Capacity

Organization name: Women Rights and Resources Network (WRRN)

Contract number: 24 WRRN 01

Reporting period: From August 1, 2024 to October 31, 2024

Date of report submission: 15 November

Completion check-list:

- ✓ Are all deliverables attached?
- ✓ Photos and videos (where applicable)
- Social media links and article publications (where applicable)
- Case study with successful initiatives from at least 10 women participants (Activity 2)
- Publication of 500 booklets (Activity 3)
- ✓ Is the duly signed financial report attached?

When is the anticipated submission of the Audit? **September**

1. Overall project objective

To develop a comprehensive initiative that will focus on incorporating traditional knowledge into modern ventures that foster a conducive environment for youth-led entrepreneurial initiatives.

2. Outcome summary (max 1/2 page)

The training program primarily targeted young entrepreneurs engaged in establishing and growing their enterprises. Participants, aged between 25 and 40, entered the program with specific expectations, hoping to enhance their leadership and entrepreneurship skills. Initial assessments revealed a notable gap in their knowledge of marketization and digitization, particularly regarding professional record-keeping and marketing strategies.

During the training, participants developed practical entrepreneurial skills rooted in traditional knowledge. They reported a notable increase in their confidence to launch or enhance their enterprises. Additionally, they gained insights into their strengths, weaknesses, opportunities, and challenges related to enterprise development. A significant component of the training included field visits, where all three groups explored each other's working environments. This hands-on experience facilitated practical information gathering and network building. Participants learned about the operational modalities and market strategies employed by each other, which enriched their understanding of effective networking and mutual support in promoting their enterprises. The program cultivated a collaborative atmosphere that encouraged participants to share experiences and strategies with one another. Ultimately, this environment enhanced their capacity to contribute to local economic development through entrepreneurship.

3. Project report (max 1 page)

The participants belonged from different context and communities since some of them were from Ghale background which have different identity than others in terms of their dresses and culture. Similarly, Bankariya group of people are one of the most backward societies who depend totally in forest for their subsistence living. Similarly, women in Piple Pokhara are carrying out the works that are so meant to be done by men of the society. The major purpose of selecting these three groups of participants was to explore their area and common understanding.

1. **The project mainly focused on analyzing SWOT (Strength, Weakness, Opportunities and Threats) and leadership skills through training.** For achieving the target, the participants were told to analyze their SWOT through themselves at first which provided with the good output by all of the three groups. For understanding in depth regarding SWOT of three groups, all the participants were taken to each other's enterprise location through field visit. The major motive of field visit was to understand more about each other and compliment each other's strength and opportunities and point out one another's weakness and possible threats. By this field visit, the participants not only knew about each other's present condition but also learnt about the possible ways of running their enterprise in a sustainable manner. This also helped them in marketing their products and expanding their customers as well. They were being able to visit other enterprises to learn new possible ideas about running the enterprise.

Achievement: All the participants were now able to explain about their struggle during the initial phase of enterprise development and the ways of sticking to the idea of running it in a sustainable way. They also became able to understand and strengthen their strength and opportunities and minimize their weakness and mitigate possible threats. In total, they developed a quality of leadership skill in marketing their products and helping each other in marketization by building a network among each other.

2. Interview with selected participants was done in person and by communicating with them for the collection of success stories to be published.

Achievement- The experience of 10 selected participants was carried out to understand about their struggle at the past, achievement at present and their goal that they need to fulfil in the future. The success story is in the phase of peer review which will be published in booklet by the end of December.

Challenges:

1. One of the major challenges was time constraint. Due to less time of coordination among selected participants, the success story couldn't get its depth as it was expected to be.
2. Due to less time period of the project, it was very difficult to meet up with all the activities as planned. Since, there was big festival of Nepal i.e. Dashai and Tihar at the middle, the work of review and finalizing the success story lagged behind.

Way forward:

WRRN has been focusing on sharing success stories of marginalized groups to inspire and motivate others, particularly aiming to engage more women in the enterprise sector, helping them become independent and confident. From our training sessions, we recognized that developing these success stories or case studies requires considerable time and effort. Therefore, we plan to prioritize these write-up sessions in the future. WRRN will also concentrate on gaining an in-depth understanding of the lives of participants selected for these success stories.

4. Project log Frame

Please update the log frame below.

| Activity | Targets | Results |
|---|---|--|
| 1. Conduct a 5-day capacity-building and entrepreneurship-training workshop 16-20 August, 2024 with 30 participants between the ages of 25 and 40 from the three communities (Piple Pokhara Hastakala, Kanchanjunga Mahila Samuha and Bankariya, and Chepang Mahila Samuha). This interactive session will assess the participants' current business challenges and expectations, leading to an introduction to entrepreneurship, including training on modern production techniques, communication and leadership skills, and digital marketing. | 30 Participants in total from the three communities i.e. Piple Pokhara Hastakala, Kanchanjunga Mahila Samuha and Bankariya and Chepang Mahila Samuha with expert, trainers, staff and board from WRRN will be engaged in the workshop. The people of age group 25-40 will be engaged in the workshop so that they can provide more ideas about their vision and mission about entrepreneurship development. After the completion of the workshop, participants will be able to know about opportunities and threats such as market challenges, resource availability, ideas about the government schemes, etc. that they could face at present context. Realizing about current status, further planning would be developed for sustainable running of their ideas in the future. | 25 participants from three different context of communities i.e. Kanchajunga Women Group, Chepang and Bankariya Mahila Sabun Utpadan Samuha and Shramjivi Mahila Kastha Hastakala Udhyog participated in the five-days training that was held in Hetauda. The training was very fruitful because women group were delighted to not only know their context of working and analyzing their strength, weakness, opportunities and threats but they were given opportunity to visit each other's enterprise group and provide them with the necessary suggestions in promoting their enterprise. This intra-group visit mechanism was very fruitful and exciting and it helped in the marketization sector as well. |
| 2. Document 10 successful cases of enterprises led by | Success story developed will inspire other local communities, | 10 success stories are in the process of development and the booklet |

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|---|--|---|
| <p>youth and women groups from the local communities that incorporate traditional and Indigenous knowledge. Those selected will share their success stories, including the challenges they faced and their ideas for addressing those challenges.</p> | <p>NGOs, CSOs for the development of enterprise in the society so that more number of youth can be engaged in the program. The case studies developed will be helpful to gain some more ideas to understand about the market challenges that are prevalent in present context and provide ideas to deal with those challenges.</p> | <p>publication will be held very soon.</p> <p>The interview of all the selected participants has already been completed.</p> |
| <p>3. Publicize the 10 successful cases, through the use of printing and distribution, social media, emails, and the WRRN website, targeted at decision makers like Parliament members, the Department of small and enterprise development, RRI, MEDP, FECOFUN and other women networks in Kathmandu and other districts.</p> | <p>1. Local communities, women, youths as well as leaders and change makers.</p> <p>2. At least 10 success story/ case study will be prepared to inspire other leaders of the society and preparation of booklets will be done for the publication.</p> | <p>The stories are under the peer review process for validation and necessary corrections.</p> <p>After the completion of review process, those stories will be taken to publication which will be completed by December of 2024.</p> |

5. Lessons learned (max 1/2 page)

From the activities that were set to be completed, there are some of the lessons learnt by WRRN which are given below:

1. Through field excursions, which gave participants the opportunity to watch and learn from one another's businesses, the training program highlighted the importance of practical experience. In addition to improving their comprehension of operating modalities, this hands-on approach encouraged networking and support among them.
2. To determine their opportunities, threats, weaknesses, and strengths, participants performed a SWOT analysis. Through the development of their marketing plans and leadership abilities, this self-evaluation process helped them overcome obstacles in their entrepreneurial endeavors.
3. Significant time constraints affected the project's ability to complete success stories and the level of participant participation. This demonstrated the need for improved planning and coordination, particularly in light of cultural events that could cause delays in project schedules. Future projects should take these elements into account to guarantee thorough results.

4. Stakeholder voices (max 1/2 page)

Aarati Pathak (Chairperson of WRRN): "Everyone has the potential to be a leader. The key difference is that a leader steps into that role when she believes in her own abilities."

Sadhuram Chaulagain (Chairperson of District FECOFUN, Makwanpur): "Never hesitate to turn your skills into a source of power."

Basant Gautam (Assistant Forest Officer, Makwanpur): "The constitution grants rights to natural resources, and these should be used properly to strengthen the economy, which will in turn strengthen the nation as a whole."

5. Updated list of key actors and roles

| Full name | Acronym | Role (e.g. project lead, collaborator, advisory) |
|------------------------------------|---------|--|
| Women Rights and Resources Network | WRRN | WRRN will be conducting the overall program for motivating youths and women on entrepreneurship and leadership development skills. |

Annex 1: Photo Plates



Figure 5: Taking the leadership quality



Figure 3: Introductory session



Figure 4: Ground rules set by participants



Figure 2: Welcoming their guest in traditional dress



Figure 1: Group picture after welcome session



Figure 7: Group visit in field of Gundruk producing group



Figure 8: Group visit in wooden craft preparing group



Figure 6: Welcome by Bankariya group



Figure 11: Overview of Soap preparing group



Figure 10: Group work for SWOT

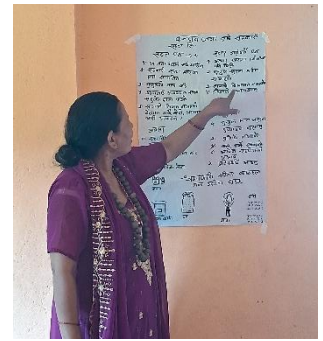


Figure 9: SWOT of each other's enterprise



Figure 14: Report and Evaluation responsibility for a day



Figure 13: Record keeping training



Figure 12: A leader preparing future leaders



Figure 16: Overviewing 5 days training



Figure 15: जय उद्यम



Figure 17: Wrapping up 5 days training